

## SILK PEARCE DONATES DESIGNS FOR 'NEW ALDEBURGH ANTHOLOGY'

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Design consultancy Silk Pearce has designed a major new book that will appeal to anyone interested in the east-coast fishing town of Aldeburgh and its surrounding Suffolk landscape. The consultancy is providing its design as a donation in kind towards the Aldeburgh Music Development Plan, with royalties from book sales also helping to fund the plan.

The 'New Aldeburgh Anthology' – compiled by Ariane Bankes and Jonathan Reekie, chief executive of Aldeburgh Music - touches on many aspects of the region's enduring appeal including its local and natural history, the visual arts, ecology and economy. The book was inspired by Ronald Blythe's classic 'Aldeburgh Anthology' of 1972 but is very much a new work for the 21st century covering a diverse range of subjects for today's readers.

Silk Pearce has designed the book's styling and typography, as well as its key pages, colour sections and chapter dividers. The eight chapter dividers use playful typographical versions of quotes from Benjamin Britten operas but in a fresh, idiosyncratic way starting with 'glitter of waves' for the sea and concluding with 'beneath a dazzling sky' for the final section on land, river and marsh.





Peter Silk, joint creative director at the consultancy, also photographed the book's front cover image of a fishing boat on Aldeburgh beach but has highlighted a rope lying alongside in bright yellow as a contemporary twist on a classic scene.

"Silk Pearce's design and agreement to help us at no cost have been instrumental in knitting together the many colourful threads of Aldeburgh and its surrounding region into a new work that will be treasured by anyone who buys or receives it. The New Aldeburgh Anthology is a collection of essays, memoirs, images and poems; including a handful of classic articles from the original anthology alongside new works from today's generation of locals, visitors, artists and experts," said Jonathan Reekie, chief executive of Aldeburgh Music.

The New Aldeburgh Anthology is being published jointly by Aldeburgh Music and local Suffolk publishers, The Boydell Press to coincide with the completion of phase one of a development plan to build a creative campus at Snape Maltings. When fully implemented, the new rehearsal and performance spaces will transform this part of rural Suffolk into one of the world's great centres for nurturing musical and artistic talent.

The book's 13 digit ISBN is 978-1-8438-3439-7, it has a recommended retail price of £35 and is available from all good bookshops and online retailers.

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